



Maidenhead Boys & Girls FC



Sponsorship Opportunities.

Maidenhead Boys and Girls Football Club is a FA Chartered Standard Club and one of the largest clubs in the south of England with nearly 400 players and 35 teams from age 5 to 17. With strong links to Maidenhead United we also support Maidenhead Youth and Ladies Teams as progression for our players. The club provides training and matches for the lowest price possible and will never exclude any player who genuinely cannot afford to be part of the club. We supply all the kit and equipment and all match fees while providing AstroTurf training in the winter months.

The club, which is very well known locally, plays mostly in a 20 mile radius of Maidenhead and receives good coverage in the local media. It also owns the www.maidenheadfootball.com website which has a very high local visibility.

The club is open to all forms of sponsorship to help reduce the costs to our players. Here are some examples.

Club Sponsorship

A Club wide kit sponsorship deal is available that would last 3 years and would mean that all the players in the club would have a sponsored shirt for a minimum of 3 seasons. The cost of this would be around £5000 per year for 3 years. Other kit options can be discussed.

Sponsor a Coach. It costs about £200 to qualify each coach at MB&G FC as each coach has to attend a Level 1 FA coaching course, First Aid and Child Protection courses as well as having a CRB check through the FA. Our level 2 coaches cost £450 to train and we would like to have more available for our players. All our coaches are volunteers, giving up their free time to run teams with all the administration, coaching, managing matches and travelling that this entails.

Team Sponsorship (inc logo printing from jpeg)

Away/2nd Kit	2 years	£500 per team
First Aid Kit	3 years	£50 per team
Ball Bag	3 years	£20 per team
Kit/Coaches Bag	3 years	£60 per team
Training Bibs	3 years	£75 per team
Water Bottles (12)	2 years	£40 per team
Windproof Tops	2 years	£20 per player (typ £300)
Woolly Hats	2 years	£5 per player (typ £300)
Tracksuits	2 years	£40 per player (typ £600)
Tracksuits Tops	2 years	£30 per player (typ £450)
Training/Team Polo Shirts	2 years	£10 per player (typ £150)
Sponsored Match Balls		£25 each
Sponsored Training Balls		£8 each



Maidenhead Boys & Girls FC



Another opportunity is website sponsorship of £100 per year, which would help with the cost of running the website. We can also place local adverts on the website for £20 per year, The website has over 250,000 visits every year with people looking for local information about football.

Club 6-aside Tournament Sponsorship

In the first weekend of July we hold one of the largest 6-aside tournaments in the area with 250 teams, 2000 players and over 6000 visitors. We print 2000 programmes and get substantial coverage in the local media.

Here are examples of how sponsors can help.

Banner	£150
Programme ½ Page Advert	£100
Programme Full Page Advert	£150

We also welcome help in any form possible, from providing discounts on food, drinks, equipment and services which we would recognize over the weekend, in our programme and website.

Maidenhead Boys and Girls FC is run for the players and is a non-profit organization run totally by volunteers. Sponsors can be companies, local trades people, shops or even parents, grandparents and friends.

If interested to help then please contact:-

Michael Smith
 Secretary Maidenhead Boys and Girls Football
 Sec@maidenheadfootball.com
 07979 694545.

